



SCHOOL OF BUSINESS

SECOND HKU SYMPOSIUM ON

INNOVATION STRATEGY

AND ENTREPRENEURIAL FINANCE

Keynote Speaker:

Prof. Gustavo Manso, William A. and Betty H. Hasler Chair in New Enterprise Development, Associate Professor of Finance, Haas School of Business, University of California at Berkeley

Prof. Manso received his Ph.D. in Finance from Stanford Graduate School of Business (2001-2006), M.S in Mathematics from Instituto de Matemática Pura e Aplicada (IMPA) in Brazil (1999-2001), and B.A. in Economics from Pontifícia Universidade Católica (PUC-Rio) in Brazil (1995-1999). Prof. Manso's research has appeared in leading journals such as *Econometrica*, *Journal of Economic Theory*, *Review of Financial Studies*, *Journal of Financial Economics*, *Journal of Finance*, *RAND Journal of Economics*, and *Management Science*. He currently serves as a department editor of the finance department of *Management Science*.

Program:

9:45 - 10:00 am	Reception and Coffee
10:00 - 11:30 am	Gustavo Manso, <i>"Incentives for innovation"</i> (keynote speech and joint seminar of strategy and finance)
11:30 - 11:45 am	Coffee Break
11:45 - 1:00 pm	Cheng-Wei Wu, <i>"Acquisitions of IPO Firms' rivals"</i> Yanfeng Zheng, <i>"Why Steve Jobs avoided CSR? The impact of CSR on innovation"</i>
1:00 - 2:30 pm	Lunch
2:30 - 03:45 pm	Ke Na, <i>"Accounting flexibility and intellectual property"</i> Po-Hsuan Hsu, <i>"Inventor network and drug value"</i>
03:45 - 04:00 pm	Coffee Break
04:00 - 05:15 pm	Lai Wei, <i>"International M&A laws and innovation"</i> Heng Geng, <i>"Technological progress and ownership structure"</i>
06:00 - 08:00 pm	Dinner

Date:	November 12, 2015 (Thursday)
Time:	9:45 a.m. — 5:15 p.m.
Language:	English
Venue:	Room 1303, 13/F, K.K. Leung Bldg, The University of Hong Kong

All Interested are Welcome